

Magpies Junior Football Club



2011 Sponsorship Proposal

Sponsorship Coordinator:

Greg Cassimatis – 0402 174 662

Introduction

We all know that Australian Rules football is a great game! It encourages teamwork, mateship, exercise and fun. The Magpies Junior Football Club is a local club that values participation of the whole family, skill development, safe play and most of all fun for the kids.

The Magpies Junior Football Club, like most junior sporting organisations, is run through the dedication of volunteers and internal fundraising. Unfortunately, these resources aren't limitless and with increases in costs it becomes difficult for clubs to continue to operate effectively.

We are therefore seeking support, through sponsorships or donations, from local businesses in order to help meet operational costs.

History of the Magpies

The West Canberra Junior Football Club moved to Kippax from Acton in the 1970's and became known as the Magpies Junior Football Club, a junior feeder club to the senior Belconnen Magpies Football Club.

The Magpies Junior Football Club has a proud tradition of being a family orientated club. The club, and its volunteers, put the extra effort in to get as many kids as possible involved in Australian Rules football, and to ensure they have a fun and safe time. We have dedicated AFL qualified and accredited coaches, managers, first aid officers and administrators who put in tremendous effort week in and week out to give the kids a positive experience.

Current Position

The Magpies Junior Football Club continues to enjoy considerable growth and success.

As the club continues to grow in size, so do the costs of running the club. Our endeavour is to provide the kids with as much as possible without passing additional costs to the parents. We have kept our registration fees stable, helping to cover AFL Canberra team registration, player insurance, umpire fees, ACT Government ground hire, insurance and playing and training equipment.

Sponsorship Opportunities

The Magpies Junior Football Club is providing the opportunity for local businesses to provide their support through a variety of sponsorships packages, and would like to invite you to become one of our sponsors, or make a donation to the club.

Available Sponsorship Packages*

Item	Description	Cost
Gold Sponsorship	<ul style="list-style-type: none"> • Advertising on the club website • Advertising in parent publications such as the Annual Report and Newsletters • Advertising on team photos • Company name on a sponsorship banner displayed at home ground • Certificate of appreciation to display at your business • 2 tickets to Belconnen Magpies Football Club (Seniors Club) long lunch • Entry for 2 to Belconnen Magpies Football Club Golf Day/s • Choice of Magpies Junior Football Club Merchandise to the value of \$100 • \$40 meal voucher at Magpies Sports Club • 2 entry tickets to all Belconnen Magpies Football Club (Seniors) HOME games 	\$1,500
Silver Sponsorship	<ul style="list-style-type: none"> • Advertising on the club website • Advertising in parent publications such as the Annual Report and Newsletters • Advertising on team photos • Certificate of appreciation to display at your business • Company name on sponsorship board displayed at home ground canteen • 1 ticket to Belconnen Magpies Football Club long lunch • Entry for 1 to Belconnen Magpies Football Club Golf Day/s • 1 Magpies Junior Football Club polo shirt (with “sponsor” embroidered on) 	\$750
Equipment Donation	If you would like to donate to the Magpies Junior Football Club, but are unable to commit to the Gold or Silver sponsorship packages, you may be interested in this option. Donations assist the club to purchase equipment for teams such as footballs which have a cost of around \$30 each – depending on the size and quality	By Arrangement

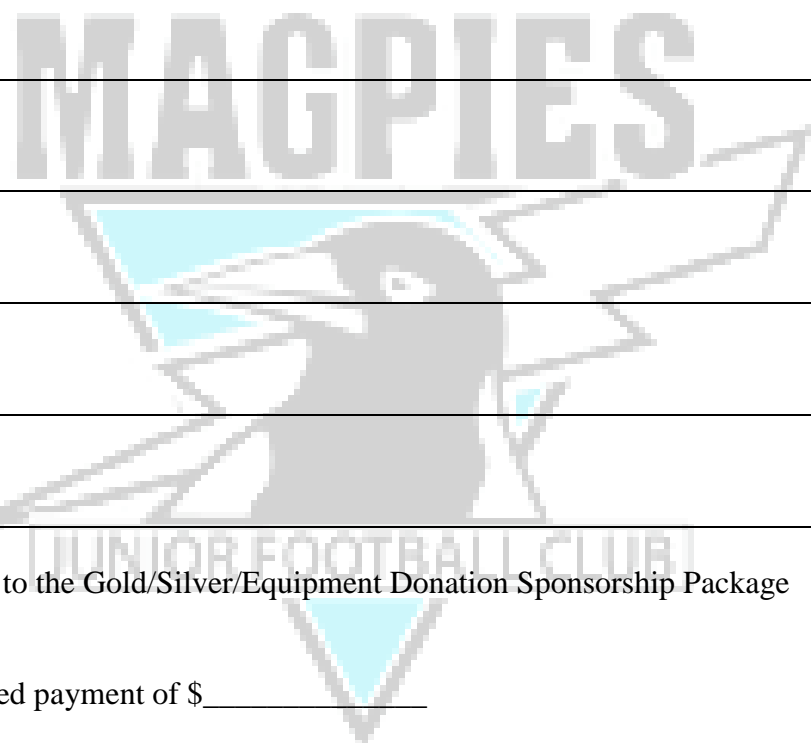
*The above packages are available to all sponsors; however we may be able to tailor a package specific to your needs. Please contact us for further information.

How to arrange a Sponsorship

If you would like to become a sponsor of, or make a donation to, the Magpies Junior Football Club for the 2011 season, please complete and return this form with payment to:

Magpies Junior Football Club
PO Box 416
Kippax ACT 2615

Or return directly to Greg Cassimatis – Sponsorship Coordinator
Contact number: 0402 174 662

Business Name:	
Contact Name:	
Postal Address:	
Email Address:	
Contact Number:	
Please sign me up to the Gold/Silver/Equipment Donation Sponsorship Package (please circle) Please find enclosed payment of \$ _____	

Please Note: A Tax Invoice will be provided on receipt of your application and payment.